ESTTA Tracking number:

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11/09/2017

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86689423
Applicant	Starbucks Corporation

## **Notice of Appeal**

Notice is hereby given that Starbucks Corporation appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86689423.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 030. First Use: 2008/09/02 First Use In Commerce: 2008/09/02
  All goods and services in the class are appealed, namely: Coffee-based beverages; cocoa; chocolate-based beverages; tea and herbal tea; tea and herbal tea-based beverages
- Class 043. First Use: 2008/09/02 First Use In Commerce: 2008/09/02
  All goods and services in the class are appealed, namely: Restaurant, cafe, cafeteria, snack bar, coffee bar, tea bar, tea house, and carry out restaurant services; catering services; preparation of food and beverages; restaurant services featuring a customer loyalty program that provides restaurant benefits to reward repeat customers

Respectfully submitted, /Julia Anne Matheson/ 11/09/2017

**JULIA ANNE MATHESON** 

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